



# EnergyMeasures

Tailored measures supporting energy vulnerable households

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## Illuminating Perspectives: EnergyMeasures Hosts Panel Discussion on Tackling Energy Poverty in Europe

**Brussels, Belgium – On January 17, 2024, the EnergyMeasures project played host to a pivotal event at Atelier29 as the consortium invited renowned experts for a panel discussion focused on addressing energy poverty in Europe. The engaging discourse brought together leading minds to explore the complexities and potential solutions to one of the continent's most pressing energy-related challenges.**

The event commenced with **Prof Ute Dubois**, an esteemed Associate Professor at ISG International Business School, Paris. Prof. Dubois set the stage by painting a vivid picture of the hurdles faced in tackling energy poverty: *“There is a lot of stigma associated with energy poverty. One of the main challenges for us is the entry point.”*

**Dr. Paola Velasco-Herrejón**, a distinguished Marie Skłodowska-Curie Research Fellow at the University of Oslo, injected a global perspective into the discourse: *“Citizens should believe they are capable of understanding and facing their energy situation.”* Her interdisciplinary approach illuminated the interconnected nature of energy challenges and the potential for inclusive, empowering solutions. Notably, she is a co-editor of the recently published book, [Living with Energy Poverty - Perspectives from the Global North and South](#).

**Dora Biondani**, Senior Project Coordinator for the Energy Poverty Advisory Hub, passionately advocated for collaboration and building on existing experiences: *“The core principle is to strengthen the network of actors working on reducing energy poverty among households.”* Her call for long-term solutions resonated, emphasizing that energy poverty demands comprehensive strategies beyond emergency measures and subsidies.

**Dr. Eduardo Blanco**, a dedicated project manager with Energy Cities, highlighted the need for comprehensive, stem-level solutions: *“Energy poverty is a stem problem and it requires stem solutions.”* His vision for positive and clean energy districts showcased a commitment to positive, impactful change at the community level.

The discussion took a local governance turn with **Dr. Dragomir Tzanev**, Executive Director of the Center for Energy Efficiency EnEffect: *“If you include local authorities in the whole process of reducing energy poverty, it increases the trust of people in this process.”*

His insights underscored the importance of a clear definition to design systematic approaches: *“A definition of energy poverty is very useful when you have to design a systematic approach to solving this issue.”*

The exchange of ideas from the discussion highlighted the urgency of a collaborative, multidimensional approach to confront energy poverty. As Europe charts its course towards a sustainable future, these insights serve as a beacon, guiding the way to a more inclusive and secure energy system.

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*In the EU-funded EnergyMeasures project, organizations from eight European countries have been cooperating since 2020 to support households with small-scale measures to become more resilient to energy poverty. The approach taken is based on behavioral changes in everyday energy use. The project developed a comprehensive step-by-step guideline to help support energy-specific behavioral changes in households.*

Find more information on the EnergyMeasures Project on [www.energymeasures.eu](http://www.energymeasures.eu)

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