

Periodic update #1 on engagement of energy poor for behaviour change

This document forms a **periodic update on the engagement of energy poor for behaviour change** for the EnergyMeasures project at month 18 of its work programme (February 2022). The deliverable comprises a brief overview of the main activities for **identification, recruitment and engagement of energy poor households** in each country, a review of the status of engagements, and provides a detailed breakdown of the timeline and updated targets for the coming 24 months.

Due to the Covid-19 pandemic the process of household recruitment and engagement has been delayed. The deliverable outlines the **measures taken to remedy the impacts of the pandemic** and the specific implementation plan for each focal country.

A brief overview of the main aspects of the process:

- The household engagement process includes a home inventory, an assessment of energy use and practices, and agreement on cost-effective energy measures and behavioural changes.
- Measures are selected from a portfolio of options, including energy-efficient appliances, energy-saving measures and energy services.
- Energy advisers and home-owners work together to develop a tailored energy behaviour change plan and package of cost-effective energy measures based on the assessment and a behaviour change plan checklist.
- The process uses the information gathered in previous work packages to de-construct habitual energy consumption patterns and help households become aware of the factors influencing their choices and adopt new patterns.
- In the case of multi-family buildings, part of the work is done through home-owners' associations, which add a collective dimension to the project and support individual behaviour change through peer influence.
- Partners have developed country-specific implementation plans to identify, recruit and engage with low-energy households.
- Household engagement activities will be extended until month 42 of the project to make up for time lost due to the pandemic.



Please find the full report at:

[www.energymeasures.eu](https://rb.gy/hw9kxq) (<https://rb.gy/hw9kxq>)

Lead beneficiary: Energy Action CLG

Contributing beneficiaries: University College Cork, DuneWorks BV, Het PON & Telos, APB Kamp C et al.

About the EnergyMeasures Project

Between **50 and 125 million people** in the EU are at **risk of energy poverty**. Tackling this problem requires a variety of strategies that include the active participation and involvement of those affected.

The **EnergyMeasures project aims to tackle energy poverty** in seven European countries (BE, BG, IE, MK, NL, PL, UK) through a combination of **direct household involvement** and the inclusion of **innovative policy and practical measures**.

For more information, please visit www.energymeasures.eu.

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